

# HOGGE ■ FENTON



## **ALAY K. YAJNIK**

BUSINESS DEVELOPMENT & MARKETING ADVISOR

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### **OVERVIEW**

Alay K. Yajnik leads the Business Development and Marketing efforts for the firm. Alay is a proven business leader with over 15 years of experience in marketing and business development at the local, regional, and global levels. He also speaks regularly at law firm associations on topics such as strategy, business development, and marketing.

### **EDUCATION**

M.B.A., Santa Clara University with dual concentrations in Marketing and Finance