## **HOGE-FENTON**

## WEBINAR: DATA DO'S AND DON'TS: HOW TO KEEP YOUR EMPLOYEE DATA SAFE

Date 11.10.2011

Time 11:00 am to 12:00 pm

Location

One of the many responsibilities of a stock plan professional involves the maintenance of Personal Identifying Information ("PII"), such as social security numbers, home addresses, wage information, and tax withholdings. This data is passed across multiple systems, departments, internal and external parties, resulting in numerous opportunities for sensitive information to be lost or mishandled.

Who's responsible for keeping this information private? Guess what: YOU ARE. You and everyone who comes in contact with this data has an obligation to protect your company from a costly data breach and your fellow employees from destructive identity theft. Whether or not you are directly touching employee PII on a daily basis, it is everyone's responsibility to understand the importance of shielding this data and knowing how to safeguard it.

In this webcast, we'll discuss what constitutes PII, US regulations governing the handling of such data, and the consequences of a loss or breach. We'll look closely at the most common areas of risk in equity plans and best practices for addressing these concerns. Finally, we'll arm you with questions to ask and things to think about as you evaluate the level of data security within your own stock plan group.

## Speakers:

Stephanie O. Sparks, Hoge, Fenton, Jones & Appel, Inc.

Barrett Scott, Stock & Option Solutions, Inc.

Pam Ellis, CEP, Solium Capital

(One hour of Certified Equity Professional continuing education credit is available for attending. See the CEPI website for more information on CEP continuing education requirements.)

This event is hosted by Stock & Option Solutions.

## **Primary Contact**

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