

## ADVOCACY WEBINAR FOR NON-PROFITS AND BOARD DIRECTORS - MAY 14, 2020 WITH HON. CATHARINE B. BAKER



**Championing Your Cause:  
Advocacy in Contemporary Times**

**Hon. Catharine Baker in Conversation with  
Advocate Jennifer Fearing**

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➡ **Register at [www.tvnpa.org](http://www.tvnpa.org)**

**Thursday | May 14, 2020 | 10:30 am**

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TVNPA's Monthly Community Programs are offered free-of-cost!  
Registration is required for this program.

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This program will be held online due to COVID-19 restrictions.  
Zoom Video Conference log-in information will be provided on upon registration.

**Tri-Valley NonProfit Alliance** hosts **Hon. Catharine Baker** of **Hoge Fenton** and **Jennifer Fearing** of **Fearless Advocacy** for a webinar program that is a must-see for nonprofits and their board directors. They will be discussing best practices for advocating your organization to local and state governments. In this age of challenges presented by COVID-19, nonprofit organizations small and large will need to work to relay the significance of their missions to the people and government entities that matter most to their success. Catharine and Jennifer will explore how to develop deep relationships with key decision makers in the legislature, the executive branch, and local governments.

After the meeting, registered participants will additionally receive a link to Jennifer Fearing's chapter in the new textbook: "A Practitioner's Guide to Lobbying and Advocacy in California," published by Kendall-Hunt.

**Date:** May 14, 2020

**Time:** 10:30am-12pm



### About our Speakers:



**Hon. Catharine Baker** is currently Special Counsel at **Hoge Fenton** Law in Pleasanton, California. Catharine was a Member of the California State Assembly for the 16th District from 2014 – 2018. During her legislative tenure, Catharine developed a reputation as an independent, bipartisan voice in the CA Legislature, fostering collaboration that led to breakthroughs in significant legislation, particularly on transportation, the environment, and government accountability.



**Jennifer Fearing** is President of **Fearless Advocacy**, based in Sacramento, California. Jennifer has led efforts to recruit and activate citizen advocates, developed a new legislative caucus, prepared multiple voter scorecards, produced myriad lobby days, and helped with the formation of a new Assembly select committee on the nonprofit sector. Jennifer authored a chapter on nonprofit lobbying included in a new textbook entitled "A Practitioner's Guide to Lobbying and Advocacy in California."

## Related Attorneys

- Honorable Catharine B. Baker