

PROTECT YOUR IP WHILE DOING BUSINESS IN CHINA

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Zoom Webinar • October 13, 2020 • 12:00-1:00 pm

Our panel of advisors with international practices will discuss how to protect your valuable intellectual property while manufacturing in China or doing business with Chinese partner companies.

In this webinar, we will discuss trademarks, trademark squatting, and the challenge of combating counterfeits as well as patents and trade secret protection in China.

The discussion will be moderated by Tax Partner at Armanino LLP, Min Riblett, CPA, and will include representative cases, discussion of IP protection strategies in China, and contractual approaches as

well as recent developments in China IP law and how trade policy is affecting IP.



Have a question for our advisors?

Please email them to webinars@hogequenton.com.

Meet Our Trusted Advisors



Dana Brody-Brown is an experienced IP and brand management attorney with a special focus in the areas of trademark counseling and prosecution, including trademark audits, portfolio analysis and strategic counseling, selection and searching of trademarks, domestic and worldwide registration and enforcement, domain name issues, and licensing. Dana will discuss China's first to register trademark system, a sampling of high profile China trademark cases, and trademark filing strategies to consider if you are or will be doing business in China.



Darlene Chiang provides counsel to domestic and international high-growth tech companies, VC firms, and corporate venture teams in a variety of areas, including corporate and securities law, formation, VC financing, mergers and acquisitions, divestiture, and pre-IPO counseling. In addition to her law firm experience, Darlene has served as in-house counsel to two international companies. Darlene will discuss using contracts with business partners to protect your IP while doing business in China.



Amy Embert is a Hoge Fenton affiliate patent attorney focused on helping clients maximize and protect their company's intellectual property. With over 14 years of patent prosecution experience, she counsels clients on the development, prosecution, and management of their domestic and international patent portfolios. Amy will discuss patent strategy in China, and China's treatment of trade secrets. Amy will also discuss the IP implications of the recent trade war between China and the US.



Min Riblett, CPA will be moderating the discussion. Min has more than 10 years of experience providing tax planning, consulting and compliance services for closely held businesses, as well as high net worth individuals and families. She works with clients in a range of industries, including manufacturing, wholesale, distribution, real estate, technology and construction. Fluent in Mandarin and Cantonese, Min also serves as the point person for all China-based client or prospect inquiries from Moore Stephens North America, an accounting firm association of which Armanino is a member firm.

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Related Attorneys

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