

PETER FEINBERG TO SPEAK ON NEGOTIATING WITH POTENTIAL INVESTORS

Date	06/09/2015
Time	10:00 a.m. — 11:00 a.m. PDT
Location	Webinar

Hoge Fenton attorney Peter D. Feinberg will speak on a panel, "The Start-Up Guide 2015: Negotiating with potential investors" at a Webinar on June 9th.

The program is co-sponsored by West Legal Center and Financial Poise and discusses: Taking outside money is a huge step for a start-up; it can free the founders from the need to self-fund the business; it can allow the business to scale-up in a way that bootstrapping does not. There are significant risks as well; investors typically demand a level of accountability from the start-up, if not outright control.

This webinar will explain the differences between rounds (i.e. friends and family; angels; venture capital funds); the difference between debt and equity; and the "market" in each of these contexts- all of which is critical for you to know if you are going to be able to advise your entrepreneur-clients in their negotiations with potential investors.

For more information and to register, **click here**.

Peter Feinberg is driven by helping his clients achieve their goals. Peter has successfully closed more than 125 business transactions and advised individual and corporate clients on a wide range of business legal issues since 1989.