

PANEL AGREES IP IS KEY TO EARN INTEREST FROM VCS



Hoge Fenton **intellectual property** and **patents** Attorney **Amy J. Embert** recently joined in a panel of sought-after IP experts, sharing in-depth patent and due diligence strategies for early-stage startups at a recent seminar for the Fogarty Institute for Innovation.

Amy Embert:

Don't make any assumptions and presume that something may be obvious when you're filing your provisional application, Amy points out. The document needs to stand on its own, fully describing all aspects of the invention. Yet, it can be wise to have it reviewed by an attorney before filing to ensure it is well-written, understandable and complete.

“Be ready to show investors where you can protect your invention and your strategy for the coming years. Your IP portfolio is most important in the early stages of a company, and slightly less as you grow and have other assets.”

To read the full article, **[click here](#)**.

Related Attorneys

- Amy J. Embert