

HOGE FENTON WELCOMES PATENT ATTORNEY AMY J. EMBERT



Hoge Fenton is pleased to announce the addition of **patent**

attorney **Amy J. Embert** to our **Intellectual Property Practice Group**.

Amy is an experienced patent attorney focused on helping clients maximize and protect their company's intellectual property. With over 14 years of patent prosecution experience, she counsels clients on the development, prosecution, and management of their domestic and international patent portfolios.

She works with companies at all stages of growth in multiple industries including medical device, IT, software, semiconductor, material science, computer hardware, consumer electronics, optics, photonics, apparel, fashion, and sporting goods. Amy also has experience with patent validity proceedings, including Inter Partes reviews, before the Patent Trial and Appeal Board of the USPTO, and appeals to the Federal Circuit.

Amy is intimately involved with the Silicon Valley start-up community. She works with the Fogarty Institute for Innovation in Palo Alto and UC Hastings Startup Legal Garage program to provide individual inventors and new start-ups strategic patent portfolio development advice.

"I look forward to expanding Hoge Fenton's world-class offerings to technology-driven enterprises in Silicon Valley and beyond," said Amy. "Patents are often a key asset of an early stage enterprise that establishes the company's valuation and potential for market domination."

"Amy's style of working collaboratively with clients, her focus on bringing value to clients, and her commitment to excellence, align perfectly with Hoge Fenton's values," said **Stephanie O. Sparks**, firm shareholder who chairs the firm's **Privacy & Data Security** and **Intellectual Property** teams. "She serves an important role in the firm's provision of the full suite of high quality IP services."

We are excited to have Amy join our team and we hope you have a chance to connect with her soon.

To find out more about Amy, please **click here**.