

HOG E • FENTON

**HOG E FENTON TRADEMARK
ATTORNEY DANA BRODY-BROWN TO
PRESENT AT THE MONTEREY COUNTY
WOMEN LAWYER'S ASSOCIATION IP
LAW SEMINAR FOR NON-IP LAWYERS**



**Why IP? Critical Copyright, Trademark, & Patent Law!
Finally, a Seminar for Non-Intellectual Property Lawyers**

1 Hr. California CLE Credit

Community Justice Center
2620 Colonel Durham Street, Seaside, CA 93955

Thursday, March 28, 2019
Lunch 12:00 – 12:30 pm | Presentation 12:30 – 1:30 pm

Stop overlooking critical deal-making intellectual property law with this presentation by Dana Brody-Brown of Hoge Fenton on the topic of IP law for non-IP Lawyers. How often do we use intellectual property language without understanding how it impacts us, especially given the uncertainties of this specialized area? Every employment contract, settlement agreement, & basic business/non-profit/government agency use this language without a strong understanding of its long-lasting impact.

In this seminar, we will discuss the basic principle of copyright and trademark law – and even sprinkle in critical patent law concepts: the basics of the right to be attributed, the value of nonsensical representations, and the idea of being first. Specific techniques to protect your client – whether a business owner, an employer, or a party to a settlement – will be provided.

Register by email kbrown@kaglaw.net and mail payment checks (made out to MCWLA) to Kari Brown 24591 Silver Cloud Court, Suite 200, Monterey, CA 93940.

Non-Member: \$45.00

MCWLA Member: \$30.00

MCWLA Member: \$30.00

Please Click Here for Flyer

Payment must be received prior to event. Priority will be given for reservations before Friday, March 15. After that date, reservations are first-come, first-serve and space may be limited. RSVP early!

Presented in conjunction with The Monterey County Bar Association, a State Bar of California approved MCLE provider. No cancellations. For more information, please call (831) 373-7500.

Related Attorneys

- Dana Brody-Brown