

HOGE FENTON HOSTS INTA EVENT - STRATEGIZING...LEFT AND RIGHT OF THE DOT

Date	06/17/2015
Time	12:00 p.m. - 2:00 p.m.
Location	Hoge Fenton, 60 South Market Street, Suite 1400, San Jose

Roundtable: Strategizing...Left and Right of the Dot

Hoge Fenton and attorneys Allison A. Manov and Martin J. Kopp will host this International Trademark Association (INTA) roundtable, which is an opportunity to discuss with other trademark professionals their experiences with the new gTLDs (generic Top Level Domains).

Various discussion points covered will include:

- Opportunities and challenges posed by the new gTLDs to brand owners.
- Strategies that brand owners could consider to manage their domain name portfolio more effectively.
- What the future holds in this new gTLD space.

Come and meet your colleagues for an open discussion on the next steps and best strategies for handling domain names.

INTA is a global association of trademark owners and professionals dedicated to supporting trademarks and related intellectual property in order to protect consumers and to promote fair and effective commerce.

Please bring photo ID in order to enter.

Allison Manov helps firm clients navigate the ever-changing privacy, data security, and intellectual property legal landscape, providing thorough yet cost-effective representation. She is a member of the firm's Privacy & Data Security and Litigation teams.

Martin Kopp counsels and advocates for clients who are involved in business, real estate and intellectual property disputes, with an emphasis on cost effective resolution. He is an associate in the firm's Business Litigation and IP / Privacy / Data Security teams.

Hoge Fenton's senior trademark counsel:

Stephanie O. Sparks

Dana Brody-Brown

For more information and to register, click here. »