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HOGE FENTON FAST TRACKS COVID-19 PATENTS & TECH

LEGAL ALERT

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Since COVID-19 became a pandemic, Hoge Fenton has "fast tracked" its legal services for technologies that help with the COVID-19 pandemic. The firm's intellectual property group has prioritized patents, trademarks, and related services for technologies that are designed to help with the novel Coronavirus pandemic. Many of these technologies are now making their way to market.

Here are some of the COVID-19 innovations being brought to market by our clients:

- One client is developing a ventilator that is easily, quickly, and inexpensively manufactured. The project is a direct response to the shortage of ventilators caused by the COVID-19 Pandemic. These ventilators could save thousands of lives by increasing the availability of ventilators worldwide.
- Another client has developed a respiratory training device to help patients monitor their breathing and lung capacity. As the COVID-19 disease progresses in a patient, the patient's lung capacity is often affected. This device detects breathing problems and gives the patient feedback as they try to improve their ability to breathe.

- A third client is using acoustics (sound waves) to assess lung health, also helpful for many COVID-19 patients. The device can detect if there is fluid in the lungs or air trapped in the lungs.
- Other inventions from our clients include a customized respirator mask and an ultraviolet light-based sanitation device for the sterilization of masks, equipment, and other objects.

These companies have ambitious timelines to secure patent protection. Patent protection is needed urgently in order to raise the funds needed to bring these devices to market. Hoge Fenton has helped these companies be first in line with their ideas at the Patent Office.

Hoge Fenton's Managing Shareholder, Dan Ballesteros, commented that, "Hoge Fenton is honored to help these companies save lives by supplying ventilators and other technologies to healthcare systems around the world. We salute the efforts of these innovators who are developing new technologies to help people around the world cope with this pandemic."

Contact Hoge Fenton's intellectual property group for patent, trademark, licensing and other intellectual property needs, challenges, and questions.





Dana Brody-Brown is an experienced IP and brand management attorney with a special focus in the areas of trademark counseling and prosecution, including trademark audits, portfolio analysis and strategic counseling, selection and searching of trademarks, domestic and worldwide registration and enforcement, domain name issues, and licensing. Dana also has a special interest and wealth of experience in assisting growing companies in developing and managing international trademark portfolios. For questions, please contact Dana at +1.408.947.2433 or email here.

Amy Embert is an experienced patent attorney focused on helping clients maximize and protect their company's intellectual property. With over 14 years of patent prosecution experience, she counsels clients on the development, prosecution, and management of their domestic and international patent portfolios. Amy works with companies at all stages of growth in multiple industries and is intimately involved with the Silicon Valley Start-up community. For questions, please contact Amy at +1.408.947.2420 or email here.

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