

## HOGE FENTON CO-SPONSORS WITH SCCBA "NEW DEVELOPMENTS IN INTELLECTUAL PROPERTY"

Date 06/10/2014  
Time 11:30 a.m. - 2:00 p.m.  
Location Hoge Fenton Jones & Appel, 60 S. Market Street, 14th Floor San Jose, CA 95113



**Santa Clara County**  
BAR ASSOCIATION

Finding it hard to keep up with the ever-changing legal landscape of intellectual property? Want to know about the Patent Pilot Program in the Northern District?

Join us for the SCCBA High Technology Law Section's lively and entertaining presentation of the latest significant developments in patent, trademark and copyright law.

Come early for lunch then hear from the **Director of the Silicon Valley USPTO, John Cabeca**, about one of four satellite USPTO offices to be located at City Hall in San Jose, and what **Senior District Judge Ronald M. Whyte** have to say about U.S. Supreme Court cases regarding:

- Joint induced infringement and joint direct infringement in *Limelight v. Akamai and Akamai v. Limelight*
- Software patent eligibility in *CLS Bank Intern v. Alice Corp. Pty. Ltd.*
- Human gene patent eligibility in *Association for Molecular Pathology v. Myriad Genetics, Inc.*
- A patentee's burden of proving infringement in declaratory relief actions brought by defendants in *Medtronic v. Mirowski*
- Attorneys' fees in patent infringement cases in *Octane Fitness v. Icon Health & Fitness* and *Highmark v. Allcare Health Mgmt.*

Consider the reflections of **Santa Clara University School of Law Professor Tyler Ochoa** on key cases under U.S. Copyright law, including:

- The equitable defense of laches in copyright cases in *Petrella v. Metro-Goldwyn-Mayer, Inc.*
- The legality of streaming and recording publicly broadcast television programming without paying the broadcasters in *American Broadcasting Companies, Inc. et al., v. Aereo, Inc. f/k/a*

*Bamboom Labs, Inc.*

- Transformation of copyrighted work and the fair use doctrine in *Cariou v. Prince and Seltzer v. Green Day, Inc.*

## **Speakers:**

- Honorable Ronald M. Whyte, U.S. District Court, Northern District of California
- John Cabeca, Director of the Silicon Valley United States Patent and Trademark Office (USPTO)
- Tyler Ochoa, Professor, Santa Clara University School of Law
- Britten D. Sessions, Patent Attorney, Zilka-Kotab, PC

## **Moderators:**

- Stephanie O. Sparks, IP Group Chair, Hoge Fenton
- Laurie M. Charrington, IP Litigation, Jones Day

## **Details:**

- MCLE Credit: 2.0 General Substantive Law
- The program can be attended live or via Webcast
- Registration begins at 11:30 a.m., at which time lunch will be provided
- The panel program runs from 12:00 noon to 2:00 p.m.
- There is a fee to attend.

## **Primary Contact**

- Stephanie O. Sparks