

THE FUTURE OF RETAIL IN THE TRI-VALLEY - WEBINAR



Key personnel representing the cities of **Danville, Dublin, Livermore, Pleasanton, and San Ramon** come together to discuss the future of retail in the Tri-Valley.

Join us for fresh updates from these Tri-Valley cities, moderated by **Hon. Catharine B. Baker** and featuring **Jill Bergman, Pamela Ott, Steven Spedowski, Adam Van de Water, and Hazel Wetherford**.

Topics discussed in the webinar include:

- Status of key retail projects underway and planned in the Tri-Valley
 - How Tri-Valley retail is preparing to succeed for the holiday season
 - Thoughts on the future of retail in the Tri-Valley
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TO REGISTER!**

This program
is offered
free of cost

Have a question for our panelists?

Please email webinars@hogequenton.com

Meet the Panelist



Hon. Catharine B. Baker will be moderating the discussion. She is Special Counsel to Hoge Fenton. Catharine was a Member of the California State Assembly for the 16th District from 2014 – 2018. During her legislative tenure, Catharine developed a reputation as an independent, bipartisan voice in the CA Legislature, fostering collaboration that led to breakthroughs in significant legislation, particularly on transportation, the environment, and government accountability.



Jill Bergman is the Economic Development Manager for the Town of Danville and has over 25 years of combined public and private experience in the land use, economic development and special event fields. In her current role with the Town of Danville, Jill works directly with the business community to promote business development, retention, and local commerce. Her work involves building and maintaining strategic partnerships with the Danville Area Chamber of Commerce, various regional organizations, and local businesses. Jill is also a commissioner on the Architectural Review Commission serving the Pleasant Hill community.



As the Deputy City Manager for the city of Pleasanton, **Pamela Ott** leads the City's efforts to maintain a robust and diverse business community through strategic business retention and attraction initiatives. In this role, she oversees all aspects of the City's economic development activities as well as the City's Business License Division, having previously served as the City's Economic Development Director. Additionally, Pamela oversees the City's Public Information program, through which the Pleasanton community is informed regarding the City's delivery of services and programs and engaged in current issues of importance to residents and businesses.



Steven Spedowski is the Deputy City Manager for the city of San Ramon where he has worked for nearly two decades. Steven is responsible for public information, fostering economic development and legislative oversight, while serving directly under City Manager Joe Gorton. His two primary goals for the city revolve around community outreach/engagement and economic development through the retention of San Ramon's existing businesses, along with attracting new ones.



Adam Van de Water is the Director of Innovation and Economic Development at the City of Livermore. Since arriving in early 2019, he has completed the City's first Strategic Plan in 23 years, taken over staffing of the Commission for the Arts, grown the department's staff by 33 percent and helped the City and its business community respond to COVID-19. Mr. Van de Water previously spent 17 years at the City of San Francisco, holds a Masters in Public Policy from UC Berkeley, and a dual degree in Economics and Environmental Studies from Bowdoin College.



Hazel Wetherford is currently the Economic Development Director for the City of Dublin. As the Economic Development Director, she manages the Office of Economic Development working to attract, expand and retain businesses to the Dublin community. In this role, she oversees all aspects of the City's economic development activities including the Downtown Dublin Preferred Vision. Mrs. Wetherford has been with the city since 2011. Prior to Dublin, she previously spent time at the California State Legislature and the City of Brentwood. Mrs. Wetherford holds a Masters in Public Administration from the University of San Francisco and has more than 18 years of experience in local government administration.

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Related Attorneys

- Honorable Catharine B. Baker