

EDWARD R. HEARN

AFFILIATED ATTORNEY

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Overview

Edward (Ned) R. Hearn represents clients worldwide in intellectual property and business matters related to creative artists and media-based companies.

Ned's practice focuses on entertainment, Internet, and computer software businesses and their convergence, intersecting content, media, and technology in the digital Internet environment, including: recording, production, and publishing; multi-media and Internet web-based productions; video games for mobile and console based platforms; mobile apps; digital distribution and re-purposing of content; licensing, distribution, and marketing; copyright and trademark matters; merchandising; sponsorships; film, television, video productions; options, scoring, and soundtracks; content syndications; literary publishing, including fiction and technical and professional nonfiction; clearances for use of intellectual property in all forms of media; talent services negotiating and contracting; strategic alliances; content catalog sales and purchases; business start-ups and development; private financing; and private mergers and acquisitions of content and media-based companies.

His clients include record labels, music publishers, book publishers, software and video game publishers, traditional and Internet-based media, production, technology, and content distribution companies; webcasting companies; recording artists, writers, producers, managers, authors, software, video game, and app designers and developers, and multimedia product and website designers and developers.

Practice Areas

- Intellectual Property

Education

- J.D., Rutgers University, *cum laude*
- Bachelor of Arts, magna cum laude, Rutgers University

Admissions

- California
- New Jersey
- New York
- United States District Court, Northern District of California
- United States District Court of New Jersey
- United States District Court, Southern and Eastern Districts of New York