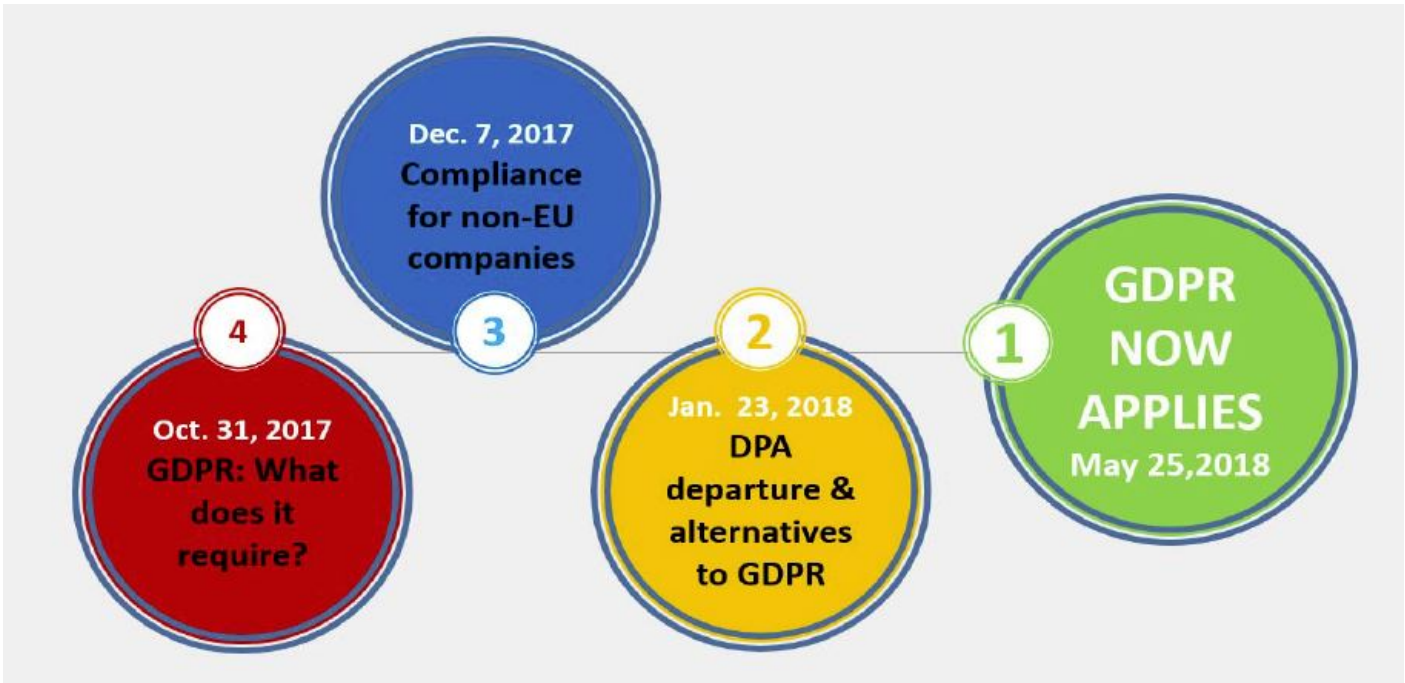


COUNTDOWN TO THE GDPR (PART 1)



Countdown to the GDPRCountdown

JOIN US for the 1st of our 3-part webinar series on the General Data Protection Regulation (GDPR), which goes into effect in just a few more months on Monday, May 25, 2018.

WHO: All companies that have personal information of EU citizens or that conduct business in the EU, regardless of their home country, must comply with the GDPR.

WHY: Because the GDPR mandates Accountability and demonstrating Compliance, and large monetary fines of up to EUR 20 million or 4% of global annual revenues will be imposed on companies for non-compliance.

WEBINAR DATE AND TIME

October 31, 2017: You will learn what the GDPR requires, specific changes under the new law, common deficiencies in companies today, and information you need to develop an action plan for your company.

Time: 10:00 a.m. Pacific Standard Time

MODERATOR



Stephanie O. Sparks chairs the firm's Privacy & Data Security and Intellectual Property teams at Hoge Fenton. She counsels companies on privacy laws, including the GDPR, and helps them create and implement administrative, technical, and physical safeguards for data security.



SPEAKER



Dr. Volker Wodianka specializes in data protection law and advises on complex process launches in corporate groups, conceptual and operational support of data protection projects in IT & Digital Business, life sciences & healthcare, as well as in industry and start-ups. In international data protection, he is an expert for the implementation of the General Data Protection Regulation as well as the requirements of cross-border data traffic (Privacy Shield, EU standard contract clauses).

**SKW
Schwarz
Rechtsanwälte**

And please calendar the next two webinars:

December 7, 2017: Compliance considerations for non-EU companies with EU-facing websites and mobile apps, EU personnel or business partners, EU e-discovery and other cross-border transfer issues.

Time: 10:00 a.m. Pacific Standard Time

January 23, 2018: Consequences of Non-compliance with the GDPR: Enforcement, Investigations, Sanctions, and Breach Notification.

Time: 10:00 a.m. Pacific Standard Time

RSVP: To RSVP for the GDPR webinars, email **GDPR@hogequenton.com**. Please specify which webinar topic you wish to attend.



Mackrell International is a truly global network of independent law firms. With 90 members representing a total of 4500 lawyers and attorneys working out of 170 offices in 60 countries, MI effortlessly delivers global expertise and local influence. This webinar series is a collaboration of Mackrell member law firms.