HOGE-FENTON

COUNTDOWN TO THE GDPR

Countdown to the GDPRCountdown

JOIN US for a 3-part webinar series on the General Data Protection Regulation (GDPR), which goes into effect in just a few more months on Monday, May 25, 2018.

WHO: All companies that have personal information of EU citizens or that conduct business in the EU, regardless of their home country, must comply with the GDPR.

WHY: Because the GDPR mandates Accountability and demonstrating Compliance, and large monetary fines of up to EUR 20 million or 4% of global annual revenues will be imposed on companies for non-compliance.

PANELISTS FOR DECEMBER 7, 2017





Shawn Tuma is an attorney internationally recognized in cybersecurity and data privacy law, which he has practiced since 1999. He is a Partner at Scheef & Stone. In 2016, the National Law Journal selected him as a Cybersecurity Law Trailblazer and Texas SuperLawyers selected him for the Top 100 Lawyers in DFW.





Marta Stephanian is part of Ten Holter Noordam's data privacy & cybercrime team. She counsels clients on all aspects of current and future Dutch and European privacy laws. Momentarily she focuses on creating awareness and aiding companies in implementing the General Data Protection Regulation. For that purpose, she regularly publishes articles, organizes congresses and provides workshops.

WEBINAR DATES AND TIME

Each webinar will be for 1 hour.

October 31, 2017: You will learn what the GDPR requires, specific changes under the new law, common deficiencies in companies today, and information you need to develop an action plan for your company.

Time: Click here to view past webinar

<u>December 7, 2017</u>: Compliance considerations for non-EU companies with EU-facing websites and mobile apps, EU personnel or business partners, EU e-discovery and other cross-border transfer issues.

Time: 7:00 p.m. Central Eastern Europe | 6:00 p.m. London Time | 1:00 p.m. Eastern | 10:00 a.m. Pacific

<u>January 23, 2018</u>: Notable individual Data Protection Authority (DPA) departures from the GDPR, and real alternatives to GDPR compliance, e.g. BCRs, MCCs, Privacy Shield.

Time: 7:00 p.m. Central Eastern Europe | 6:00 p.m. London Time | 1:00 p.m. Eastern | 10:00 a.m. Pacific

RSVP: To RSVP for the GDPR webinars, email **GDPR@hogefenton.com**. Please specify which webinar topic you wish to attend.



Mackrell International is a truly global network of independent law firms. With 90 members representing a total of 4500 lawyers and attorneys working out of 170 offices in 60 countries, MI effortlessly delivers global expertise and local influence. This webinar series is a collaboration of Mackrell member law firms.