

# **WEBINAR: CALIFORNIA CONSUMER PRIVACY ACT - WHAT YOU NEED TO KNOW BEFORE JULY 1, 2020**

## **C o m p l i m e n t a r y W e b i n a r**

What You Need to Know and Do  
Before Attorney General Enforcement  
Begins July 1, 2020

**Wednesday, March 11, 2020**

**8:00 a m - 10:00 a m**

**S P E A K E R**

**Stephanie Sparks**

Chair - Privacy & Data Security and IP

**REGISTER NOW!**



**H O G E • F E N T O N**

As a precaution against the Coronavirus, Hoge Fenton is moving our CCPA Seminar to a webinar format and there will not be an in person event on Wednesday, March 11.

Hoge Fenton has a responsibility to our community for safety and for providing timely legal information. Moving the event to a webinar format (rather than simply cancelling the event) exemplifies the solution-oriented, creative thinking that Hoge Fenton delivers for its clients.

The California Consumer Privacy Act ("CCPA") went into effect on January 1, 2020, and the Attorney General's Office will soon begin enforcement on July 1, 2020. The CCPA is the most sweeping data privacy law in the country, and businesses have been scrambling to figure out if

they need to comply and if so, what they need to do to demonstrate compliance. Invest half a morning and join this webinar to learn what the CCPA requires, whether your company is subject to the law and, if so, what you can do in the next four months for compliance.

Join us for a live, interactive webinar covering:

- California's role in U.S. Privacy Law; Impact & Opportunities; Backdrop of CCPA
- Who is/is not subject to the CCPA
- What information is/is not covered by the CCPA
- Consumer rights under the CCPA
- Requirements of the CCPA
- Enforcement & Penalties
- CCPA Compliance

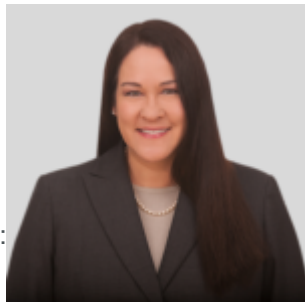
### Complimentary Webinar

Wednesday March 11th, 2020

8am-10am

**REGISTER HERE**

Our Featured Speaker:



**Stephanie**

**Sparks**

Shareholder, Chair  
Privacy & Data Security and IP

Stephanie Sparks chairs the firm's Privacy & Data Security and IP groups. She counsels companies on privacy laws and helps them create and implement administrative, technical, and physical safeguards for data security. Stephanie also conducts onsite data security and compliance assessments; provides privacy and data security awareness training; prepares record management policies, record retention/destruction schedules, and data breach incident response plans.

## Related Attorneys

- Stephanie O. Sparks