

## ALISON BUCHANAN TO SPEAK AT THE BAR ASSOCIATION OF SAN FRANCISCO

Date	11.27.2012
Time	12:00 pm - 1:15 pm
Location	BASF Conference Center, 301 Battery Street, 3rd Floor, San Francisco, 94111

### Ethics of Social Media for Lawyers

Hoge Fenton attorney Alison P. Buchanan will speak at the Bar Association of San Francisco on the topic of "Ethics of Social Media for Lawyers."

The presentation provides ethics credit and covers the ethics issues surrounding a lawyer's use of social media, national forums, and client solicitation.

#### Topics to be discussed

- The ethics of using Groupon, Linked-In, Avvo, Facebook, Twitter, etc.
- Recent cases, controversies, and ethics opinions
- Risk management suggestions

#### Speakers

John Steele

Attorney at Law

Alison Buchanan

Shareholder

Hoge Fenton Jones & Appel

#### Schedule

MCLE Registration: 11:30 a.m. - 12:00 p.m.

Program: 12:00 - 1:15 p.m.

**Register for this event »**

## **Primary Contact**

- Alison P. Buchanan