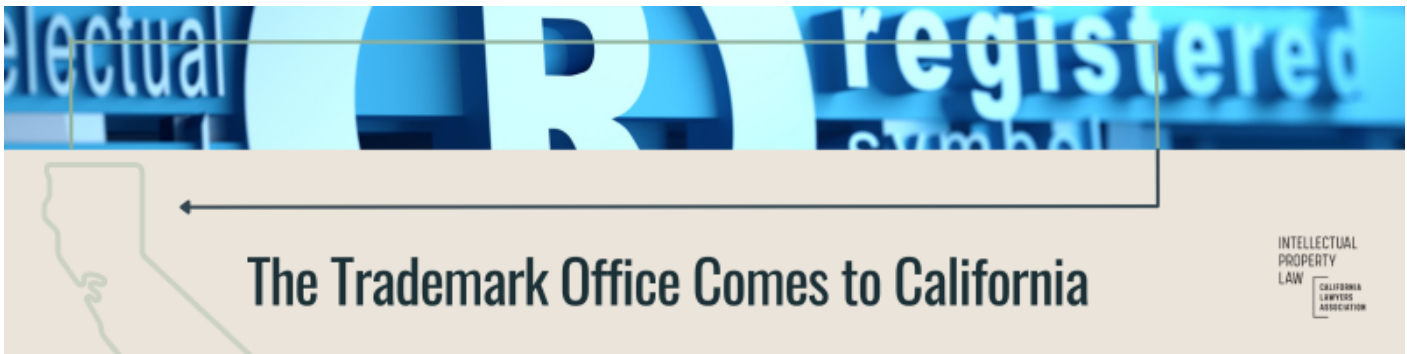


TRADEMARK OFFICE COMES TO CALIFORNIA



Hoge Fenton's Intellectual Property Group is pleased to sponsor California Lawyers Association's The Trademark Office Comes to California in Los Angeles on June 13, 2023, and San Francisco on June 15, 2023.

Paul W. Reidl of Dickenson, Peatman and Fogarty, will address all aspects of trademark and service mark use, including failure to function regarding specimens and practitioner-oriented approaches to solving issues of use.

Susan Hayash of Law Office Managing Attorney, USPTO, will discuss the USPTO perspective in examining trademark applications and prosecution issues.

Pete Bromaghim of Womble, Bond, Dickinson, and Jason Lott of Trademarks Customer Outreach will discuss the choice of search forms, use of quotes and other characters, truncation of characters, and other fine points.

Join David S. Gooder, Commissioner for Trademarks at the United States Patent and Trademark Office (USPTO) for a lunch and listen.

Hoge Fenton Trademark Attorney, Dana Brody-Brown will be attending both dates. Stop by, say hi, and grab some swag!

For the complete schedule and for more details. click [here](#).

Primary Contact

- Dana Brody-Brown

Related Attorneys

- Dana Brody-Brown