## **HOGE-FENTON**

## **TECH TRANSACTIONS**

Our Technology Transactions Practice supports the global technology industry and provides technology companies with legal and strategic advice based on our local legal expertise, specifically in the U.S. and in California. We represent top-tier technology companies in California and around the world in complex, cross-border transactions involving licensing, R&D, joint development, manufacturing or other technology related services.

We are located in the technology hub we call our home — Silicon Valley — and assist technology companies that surround us and that have worldwide presence. Some of our attorneys have first-hand experience working in the technology business and understand how businesses operate. They are able to effectively work within the corporate environment to add real value to the business, rather than just be a cost center.

We have expertise and experience in the semiconductor, communications, automotive and software industries. The following services are regularly provided to our clients:

- Corporate mergers and acquisitions involving technology assets and key licenses
- Intellectual property (IP) and technology acquisitions and divestitures
- Due diligence investigations focused on IP and technology licenses IP audits and compliance
- Patent, copyright, trademark and other IP licenses
- Technology-driven joint ventures and strategic alliances
- Collaboration, R&D or joint development agreements
- In-bound and out-bound software licensing (including VAR and other reseller agreements)
- Manufacturing and technology service agreements (including NRE agreements)
- Probe and test service and other backend agreements
- Development, manufacturing and/or commercialization agreements
- Sourcing arrangements, including off-shoring and in-sourcing
- Distribution, supply and OEM agreements
- Technology and IT procurement and network service agreements
- IP audits and compliance
- Patent, copyright, trademark and other IP licenses
- Branding, advertising and co-promotion transactions
- Data protection and privacy

Our practice is equipped to handle transactions of all sizes, from routine commercial agreements to multimillion dollar technology acquisitions and dispositions. We also have a team of experienced

litigation attorneys who regularly handle disputes arising from any of these technology transactions, whether in mediation, arbitration or litigation, and have successfully resolved the disputes to our clients' satisfaction.

We are unlike our large firm competitors in that we offer unmatched service and attentiveness to our clients' needs at a competitive cost. We implement creative, practical and cost-effective solutions optimized for succeeding in the dynamic and rapidly expanding realm of technology.

Video Resource: Exporting IT from the US and Europe – a Primer

## **Primary Contact**

Stephanie O. Sparks

## **Related Attorneys**

Ginger Thornell