

STEPHANIE O. SPARKS PRESENTING AT INTA LEADERSHIP MEETING - NOV. 17, 2023



Join Stephanie O. Sparks, Hoge Fenton shareholder and founder of the firm's Intellectual Property and Privacy & Data Security practice groups for the largest INTA event in North America.

INTA's Annual Leadership Meeting from November 14-17, 2023 is an invitation-only event for their Board and members who volunteer on committees and project teams. Join INTA to get involved with the Association, participate in critical conversations, and help shape the future of the IP landscape. This year's meeting will be held in Houston, Texas, USA.

INTA's Leadership Meeting is by invitation only to currently active committee members and volunteers.

Stephanie will be speaking on the panel: *Is Data an IP Right? Best Practices and Risk Mitigation to Protect this Valuable Asset*, on Friday, November 17, 2023, from 10:15 - 11:15 a.m. She will explore whether data is an IP asset in the expanding data economy—focusing on the issues of the ownership vs. control of data, touching upon various policy and legal frameworks, and suggesting best practices

and risk mitigation for data collection and use when drafting contracts, licensing agreements, settlement agreements, and website terms and conditions. Monique Couture, Partner at Gowling WLG (Canada) will be moderating the discussion.

Learn more about the 2023 INTA Leadership Meeting [here](#).

Primary Contact

- Stephanie O. Sparks

Related Attorneys

- Stephanie O. Sparks