

## LAW 101 FOR STARTUPS: 10 THINGS A LAWYER SHOULD TELL A STARTUP

Date	11/15/2012
Time	1:00 - 2:00 p.m.
Location	Pleasanton Library Meeting Room, 400 Old Bernal Avenue, Pleasanton, 94566

Hoge Fenton, the City of Pleasanton and the i-GATE Innovation Hub present an informative program that will focus on ten key aspects of starting your own company:

1. Leaving your current job
2. Raising capital
3. Choosing an entity type
4. Hiring employees and contractors
5. Dealing with vendors
6. Contracting with customers
7. Protecting intellectual property
8. Acquiring debt
9. Locating partners
10. Planning exit strategies

Hoge Fenton attorneys Sblend A. Sblendorio and Derek Y. Chien have extensive experience working with start-ups and guiding them from formation to funding.

**Attorney Sblend A. Sblendorio** is a shareholder in the firm. His practice focuses exclusively on real estate, finance and commercial. He has negotiated hundreds of business acquisitions and dispositions, real property transactions and work-outs for businesses, developers, commercial landlords, and commercial lenders, and has negotiated the sale, lease and financing of hundreds of millions of dollars of business assets and real property. He assists his clients nationwide with real estate, land use, commercial negotiations, bankruptcy and insolvency. He has negotiated land use entitlements in the Bay Area for a couple of decades with an emphasis in public assistance financing, development agreements and specific plans. Sblend was named a "Northern California Super Lawyer" in 2012 as chosen by his peers and through the independent research of Law & Politics and San Francisco Magazine.

**Attorney Derek Y. Chien** is in the firm's Corporate and Intellectual Property practice groups. As a transactions attorney whose clients range from start-ups to large companies, Derek's practice focuses on commercial and technology transactions, corporate governance, private mergers and acquisitions, financings and recapitalizations, as well as providing business advice and counseling to for-profit and non-profit organizations.

**i-Gate** ( <http://www.igateihub.org/>) is a regional public-private partnership designed to support small businesses and maximize the economic potential of green transportation and clean-energy technologies. The programs provide collaboration opportunities, entrepreneurial education and assistance, an Academic Alliance, and a business incubator for the development of high-growth green businesses.

## **COST & LOCATION**

- Free
- Pleasanton Library Meeting Room, 400 Old Bernal Avenue, Pleasanton, 94566

**Register for this event »**

## **Related Attorneys**

- Sblend A. Sblendorio