

INTELLECTUAL PROPERTY SEMINAR: TRADE SECRETS FIRST AID

Date 02/26/2015
Time 8:00 a.m. - 9:30 a.m.
Location 60 South Market Street, San Jose

Thursday, February 26, 2015, 8:00 a.m. - 9:30 a.m.

You own a business. One of your key employees just gave notice that she is resigning, effective immediately.

- You know she had access to a great deal of your **highly confidential** information.
- Your manufacturing data and formulas, financial information, customer lists, R&D data and know-how are all **at risk**.
- You believe she has already agreed to join your fiercest **competitor**.

Your attorney asks some important questions:

- Did your employee sign a confidentiality agreement? Sadly, you say no.
- Was any of the sensitive information labeled as “confidential” or was access restricted to only those who have a need to know? You answer that it was not – that everyone “understood” what was confidential.
- Does your company have a litigation hold procedure or written data protection policy? Again, you say no.

Now you need “trade secrets first aid.” What are the immediately available tools that you can use to protect your company and its intellectual property? We will discuss and explore these topics:

- Tools available for business owners for their trade secrets first aid kit
- Key considerations in conducting the exit interview
- Legal holds, internal investigation, computer forensics, and other immediate information security measures
- Late or latent role of patent protection
- Statements to the new employer/your competitor
- “False rights” that can lead to deadly missteps
- Pros and cons of civil vs. criminal prosecution
- Temporary restraining orders — advisable?

Who Should Attend

Business owners, in-house counsel, human resource and information security professionals, trusted advisors, and others responsible for personnel and information security matters.

Registration includes program materials and 1.5 hours of MCLE.

Speakers

Robert W. Payne, Intellectual Property

Stehanie O. Sparks, Shareholder, Chair - Intellectual Property

Sarju A. Naran, Shareholder, Chair - Employment Law

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When, Where & Registration Details

- Registration and networking is from 7:30 a.m. 8:00 a.m.
- Program 8:00 a.m. - 9:30 a.m.
- Downtown San Jose - Thursday, February 26, 2015

2nd Floor, 60 South Market Street, San Jose, CA 95113. Please note that we do not validate parking. [Click here for parking alternatives](#)

Registration

- Registration is complimentary — seating is very limited, so register early!
- Contact Patty at pvb@hogefenton.com or 408.947.2487, to reserve a spot Do not reply to this email. Please see registration instructions above.

Related Attorneys

- Sarju A. Naran