

## HOGE FENTON TO HOST INTA ROUNDTABLE

Date 04/17/2013  
Time 12:00 p.m. - 2:00 p.m.  
Location Hoge Fenton, 60 South Market Street, Suite 1400, San Jose

### **Roundtable: Trademarks in Regulated Industries, such as Alcohol, Tobacco, Pharmaceuticals and Eco Marks**

Knowing and understanding your clients' business is always important if you want to be an effective adviser, and it is especially important when your client is involved in a regulated industry.

This Roundtable is intended to explore examples of industries that have regulations and/or regulators that impact decisions regarding the selection, clearance and registration of trademarks.

#### **Examples of industry-specific issues include:**

- Stringent naming approval process of pharmaceutical products regulated by the Food and Drug Administration (FDA)
- The regulation of food and beverage products by the FDA
- The regulation of alcoholic beverage products by the Alcohol and Tobacco Tax and Trade Bureau (TTB)
- Working with federal agencies in the financial services industries

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**For additional information and to register, click here. »**

### **Primary Contact**

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