

HARNESSING DATA IN A MOBILE WORLD

Date 08.17.2016
Time 8:00 a.m. - 9:00 a.m.
Location Hoge Fenton, 60 S. Market Street, 14th floor

RSVP NOW! SPACE IS LIMITED.

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"Hacking" ... "Cyber Attack" ... "Ransomware" ... "Cyber Warfare" ...

These words make for sensational headlines, but they divert our attention from the fundamental fact that most data breaches involve human error. By now, most businesses have firewalls, anti-malware, encryption tools, locked safes and server rooms to protect their most valuable and sensitive data, be it private personal information belonging to customers, company R&D, proprietary technology, financial performance, or highly guarded trade secrets. But even the highest and best technical and physical security safeguards are rendered ineffective by the proverbial weak link in a company's security chain – humans.

Strengthen the Human Element in Your Security Chain Through Knowledge, Training, Monitoring and Auditing ...

Hear from the trenches of real-life cases how we humans—as employees, clients, vendors—have made the most sophisticated security systems powerless against intrusion resulting in the loss of sensitive information, and the legal framework that imposes liability, regardless of honest human mistakes. Get insight into how your small to mid-size company can guard against human error through smart mobile device management in a world that demands mobility 24/7. Learn effective security awareness training methods and other best practices that can change your work force from the weakest link to the strongest armor against attacks on your company's data systems.

Who should attend?

CEOs, CFOs, CTOs, CIOs, HR, In-House Counsel...anyone entrusted with securing sensitive company data.

Speakers:

Contact theresa.pham@hogefenton.com for more information »

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