HOGE FENTON

CYBERSECURITY WEBINAR SERIES PT. 2 - DEFENDING YOUR BUSINESS AGAINST CYBER THREATS



Is your business prepared to deal with a cyber incident? Join us for the second installment of our cybersecurity webinar series on September 19, 2023, at 10 a.m. PT/1 p.m. ET to hear from industry experts Stephanie O. Sparks, Chair of the Privacy & Data Security Group at Hoge Fenton, Christian Kelly, CTO of Xantrion, and Daniel Zborovski, Principal Consultant of RestWell Technology, as they provide best practices on assembling an effective incident response plan for your business. This webinar just might save your company a million dollars!

The webinar will answer the following questions and provide attendees with the opportunity to participate in a live Q&A with our panelists.

- 1. What is a cybersecurity incident response plan?
- 2. Why does my business need one?

- 3. Who should be on my incident response team?
- 4. What are the critical elements of an incident response plan?



This complimentary webinar qualifies for 1 hour of California MCLE credit

<u>Christian Kelly</u>, CTO, Xantrion is a Certified Information Security Professional (CISSP) with 22 years of IT experience. He has served as Xantrion's Chief Technology Officer for the past 7 years where he oversees a team responsible for ensuring the availability and security of client systems as well conformance to regulatory requirements. Christian is the point person for all potential security incidents at Xantrion and clients. Prior to his appointment as CTO, Christian was Xantrion's Director of Technology where he was responsible for managing technology development, data center and cloud operations, and vendor management for Xantrion and clients.

Daniel Zborovski, Principal Consultant, RestWell Technology has over 25 years of experience leading and mentoring security, technical, and programming teams. He has managed complex security and IT projects for thousands of clients in legal, healthcare, manufacturing, and professional services. Many clients look to Daniel's security expertise to perform CyberSecurity risk reviews and GAP Assessments against frameworks such as HIPAA, ISO 27001, and NIST 853. Known to be a masterful specialist and practitioner of the ever-shifting and expanding world of technology and security, he is extremely knowledgeable with a unique ability to translate technology to non-tech individuals.

<u>Stephanie Sparks</u> will be moderating our panel. She is a shareholder at Hoge Fenton and founded the firm's Intellectual Property and Privacy and Data Security practice groups. Stephanie counsels companies on privacy laws and helps them create and implement administrative, technical, and physical safeguards for data security. She also conducts onsite data security and compliance assessments; provides privacy and data security awareness training; prepares record management policies, record retention/destruction schedules, and data breach incident response plans; negotiates business associate agreements mandated by HIPAA, and other agreements involving privacy and data protection, hosting, migration, and transfer.

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